



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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## Prestigious Collector Car Auction Comes to the Kentucky Exposition Center

**LOUISVILLE, Ky.** (Sept. 2, 2016) — Mecum Auctions, the world's largest collector car auction company, is coming to the Kentucky Exposition Center September 8-10, bringing their renowned auction to Louisville. The event is also booked to return in 2017.

The Mecum Auction Company hosts auctions throughout the United States. The company has been specializing in the sale of collector cars for 29 years, now offering more than 20,000 vehicles per year and averaging more than one auction each month. A line-up of 1,000 American muscle cars, classics, Corvettes, hot rods, resto mods and motorcycles will be featured at the Louisville event.

"Mecum Auctions is excited to add a new auction in Louisville," said Dana Mecum, President and Founder of Mecum Auctions. "Events such as the Street Rod Nationals that have longstanding traditions are evidence of the passion, dedication and grassroots history of collector car enthusiasts in the area."

The large one-level, climate-controlled exposition halls, ample parking, numerous hotels, easy access to the airport and central location off major interstates, made the Kentucky Exposition Center an attractive venue for Mecum Auctions.

Mecum Auctions is ranked No. 1 in the world with number of collector cars offered at auction, No. 1 in the world with number of collector cars sold at auction, No. 1 in the U.S. with number of auction venues, No. 1 in the U.S. in total dollar volume of sales, and is host to the world's largest collector car auction held annually in Kissimmee, FL.

In addition to cars, Mecum sells Road Art at every auction. This memorabilia includes vintage gas pumps, old advertisements, neon signs, tin signs, vintage oil cans, farm tools and even toys like pedal cars and die cast models.

The event will use 800,000 square feet of exhibit space at the Kentucky Exposition Center. The schedule is below.

	Road Art	<u>Vehicles</u>
Thursday, September 8	11:30 a.m.	1 p.m.
Friday, September 9	8:30 a.m.	10 a.m.
Saturday, September 10	8:30 a.m.	10 a.m.

The auction is open to sellers, buyers and spectators. General admission is \$30 per person per day or \$60 for a three-day pass; children 12 and under are free. Tickets are available at the door or online at <a href="https://www.Mecum.com">www.Mecum.com</a>. Parking is \$8 per car and \$20 per bus. For information including details about registering to bid, consigning a vehicle or seeing a list of consigned vehicles, visit <a href="https://www.Mecum.com">www.Mecum.com</a> or call (262) 275-5050.

Mecum Auctions are broadcast by NBC Sports Network.



## Kentucky Exposition Center

One of the 10 largest facilities of its kind in the U.S., the <u>Kentucky Exposition Center</u> (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, Eddie Ford Kentucky Hoopfest and North American International Livestock Exposition. For more information, go to <u>www.kyexpo.org</u>.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.

## **Mecum Auctions**

Nobody sells more than Mecum. The Mecum Auction Company is the world leader of collector car, vintage and antique motorcycle, and Road Art sales, hosting auctions throughout the United States. The company has been specializing in the sale of collector cars for 29 years, now offering more than 20,000 lots per year and averaging more than one auction each month. Established by President Dana Mecum in 1988, Mecum Auctions remains a family-run company headquartered in Walworth, Wis. For further information, visit Mecum.com or call (262) 275-5050. Follow along with Mecum's social media news and join us on Facebook, Twitter, YouTube, Pinterest and Instagram.